

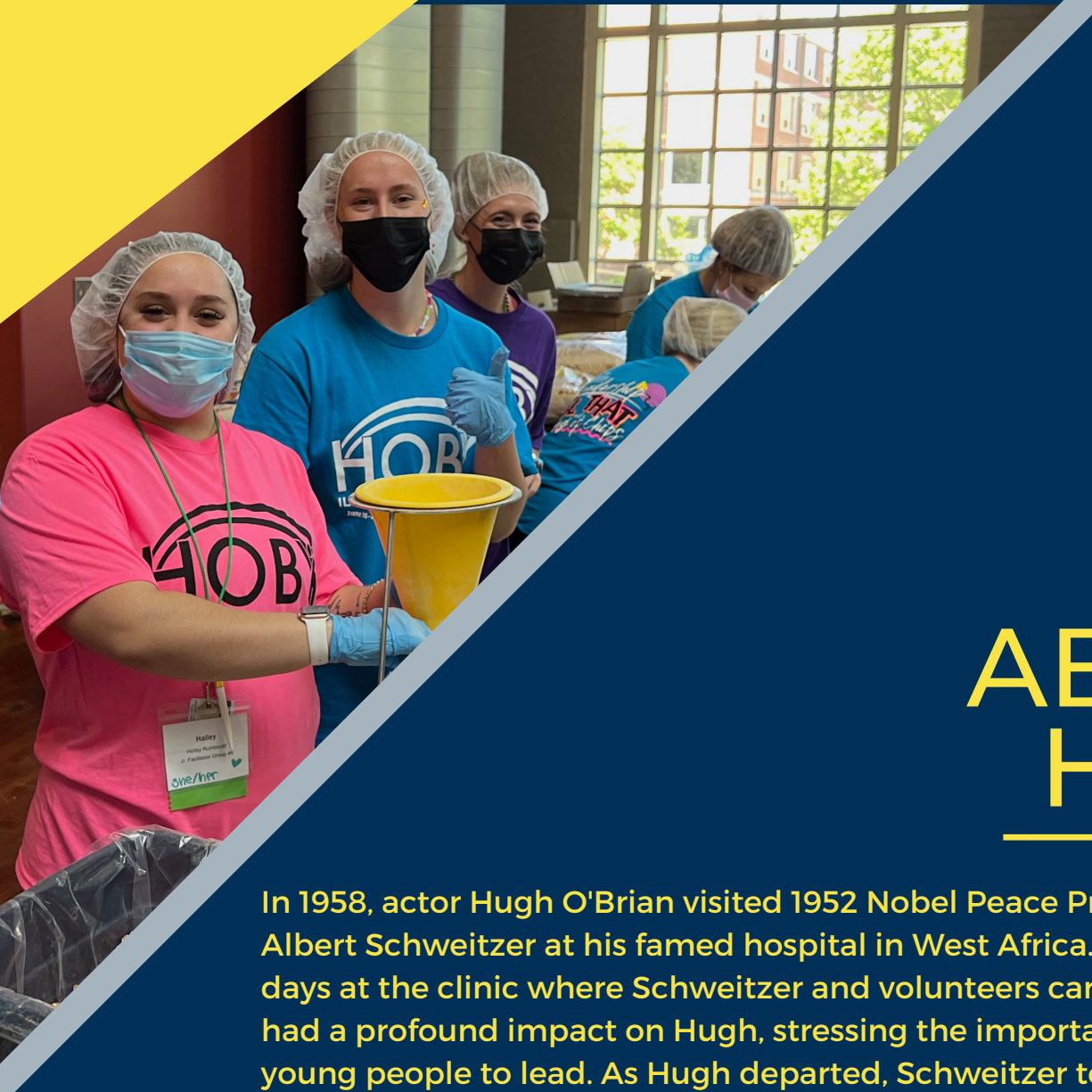


2022 - 2023

PARTNERS PROGRAM



ILLINOIS
CENTRAL SOUTH



ABOUT HOBY

In 1958, actor Hugh O'Brian visited 1952 Nobel Peace Prize winner, Dr. Albert Schweitzer at his famed hospital in West Africa. Hugh spent nine days at the clinic where Schweitzer and volunteers cared for patients. This had a profound impact on Hugh, stressing the importance of empowering young people to lead. As Hugh departed, Schweitzer took his hand and asked, "Hugh, what are you going to do with this?"

Hugh O'Brian returned home and founded HOBY Youth Leadership, and now have over 500,000 alumni across the globe changing the world!

26

ambassadors at
1st seminar in 1958

500,000+

alumni since
1958

4,750

HOBY volunteers
worldwide

4.5M

recorded volunteer
service hours

12,000+

students attend a
seminar every year

7

countries with
HOBY

ABOUT ILLINOIS CENTRAL SOUTH

AMBASSADORS

Ambassador is the title we give to a student who attends the seminar. Ambassadors who experience HOBY are high school sophomores. HOBY ILCS is proud to have ambassadors from 86 counties in Illinois.

140+

Number of ambassadors
who attend the seminar

85+

Number of schools that
participate in the seminar

23%

Percentage of minority
ambassadors that attend

VOLUNTEERS

HOBY ILCS is staffed entirely by unpaid volunteers. The HOBY ILCS volunteers consists of civic-minded individuals from across Illinois who support the goals and mission of the organization.

78%

Percentage of volunteers
identify as female

22

Median age of volunteers
at HOBY ILCS

17%

Percentage of volunteers
that identify as LGBTQ+



HOBY PROGRAMS

The HOBY curriculum is based off the Social Change Model of Leadership. This curriculum is incorporated into various programming activities including Community Leadership Workshops and State Leadership Seminars. There are three main components of our programming:

Personal Leadership



Student ambassadors start their leadership journey by reflecting on their values and discovering their personal leadership styles.

Group Leadership



Next, ambassadors apply what they have learned into group leadership settings and now figure out how to best lead alongside others in group scenarios.

Service Leadership



As the experience culminates, ambassadors learn how to apply their new leadership skills to problems in their local communities by participating in a community service projects.

CORE VALUES



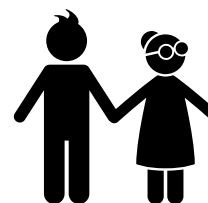
Volunteerism



Integrity



Excellence



Diversity



Community
Partnership

SUSTAINABLE DEVELOPMENT GOALS

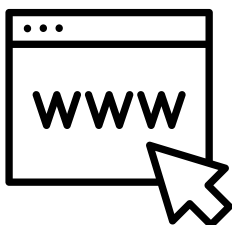
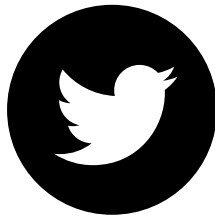
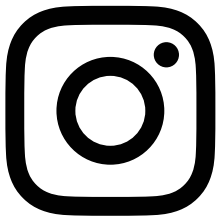
HOBY ILCS is proud to implement **three** of the United Nations Sustainable Development Goals (SDG) through our programming.



United Nations Sustainable Development Goals are a collection of 17 interlinked global goals designed to be a shared blueprint for peace and prosperity for people and the planet, now and into the future.

DIGITAL & SOCIAL MEDIA

HOBY ILCS shares updates about our programming activities on various social media platforms. We also highlight our partners who support our programming goals. We are proud to announce our new monthly newsletter and website.



PARTNERSHIP PROGRAM




\$7,500

OUTSTANDING PARTNER

The following benefits are included with the Outstanding level:

- Two full page ads in the seminar program book
- Logo displayed on home page of HOBY ILCS website
- Opportunity to participate in seminar service project
- Monthly social media posts on various platforms
- Recognition presented at opening and closing ceremonies
- Logo signage throughout the seminar
- Recognition in the monthly alumni and supporter newsletter




\$5,000

EXCELLENT PARTNER

The following benefits are included with the Excellent level:

- Full page ad in the seminar program book
- Logo displayed on supporter page of HOBY ILCS website
- Opportunity to participate in seminar service project
- Bimonthly social media posts on various platforms
- Recognition presented at opening and closing ceremonies
- Logo signage throughout the seminar



\$3,000

AWESOME PARTNER

The following benefits are included with the Awesome level:

- Three quarter page ad in the seminar program book
- Logo displayed on supporter page of HOBY ILCS website
- Quarterly social media posts on various platforms
- Logo signage throughout the seminar



\$1,000

SUPER SUPPORTER

The following benefits are included with the Super level:

- Half page ad in the seminar program book
- Logo displayed on supporter page of HOBY ILCS website
- 2 social media posts on various platforms
- Logo signage throughout the seminar

SEMINAR PARTNERSHIPS

MEALS

- Half page ad in the seminar program book
- Logo displayed on supporter page of website
- Recognition during the sponsored meal
 - Breakfast - \$1,500 (3 available)
 - Lunch - \$1,750 (3 available)
 - Dinner - \$2,000 (3 available)
 - Ice Cream Social - \$500 (1/4-page ad)
 - Water Coolers - \$500 (1/4 page ad)

AMBASSADOR SWAG

- Quarter page ad in the seminar program book
- Logo displayed on supporter page of website
- Logo displayed on swag items
 - T-Shirts - \$2,000 (2 available & 1/2-page ad)
 - Water Bottles - \$750
 - Program Book - \$750
 - Pens - \$250
 - Notebooks - \$750
 - Backpacks - \$500

IT & OFFICE

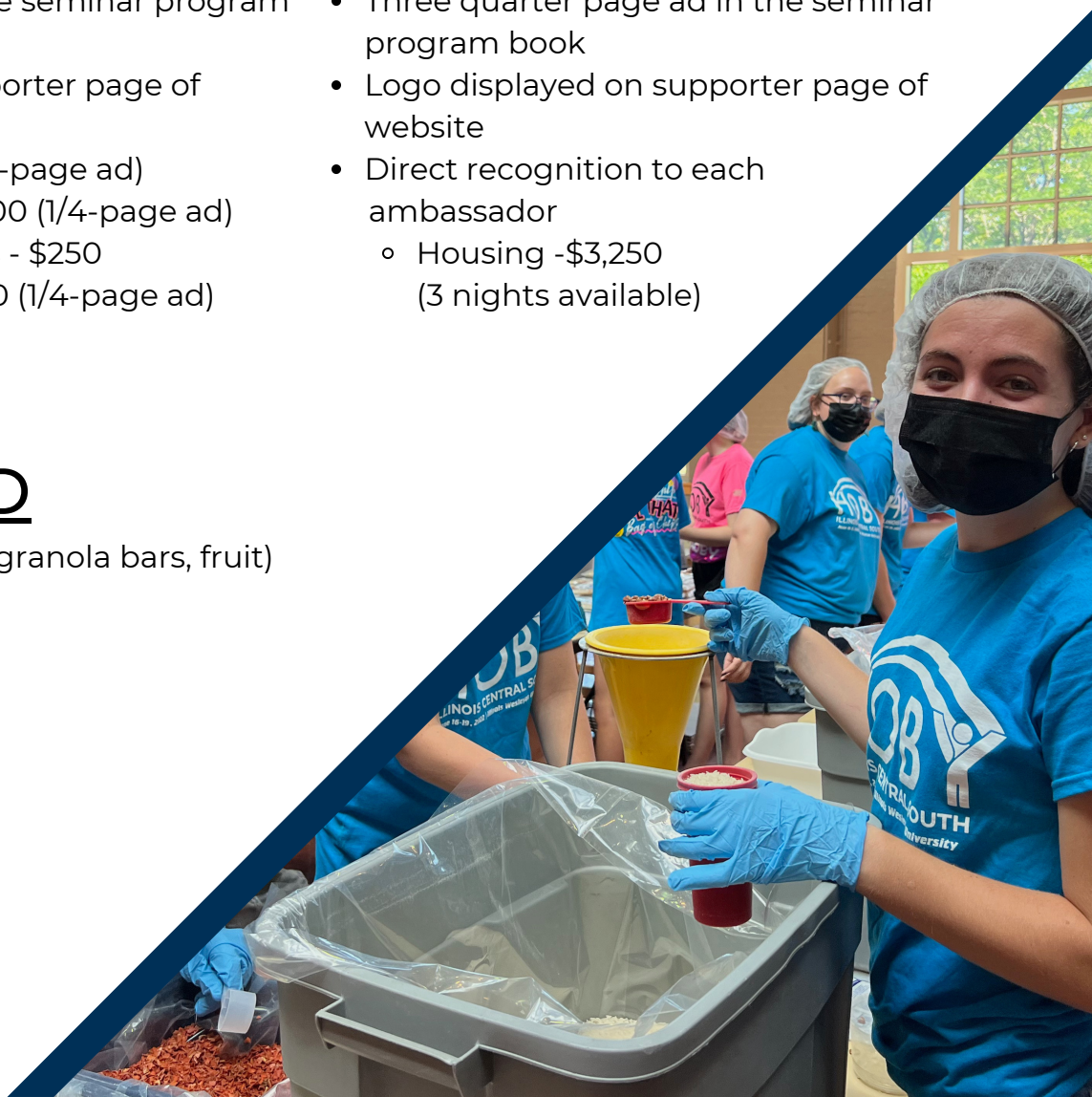
- Name recognition in the seminar program book
- Logo displayed on supporter page of website
 - Website - \$1,000 (1/2-page ad)
 - Printer & Paper - \$500 (1/4-page ad)
 - Envelopes & Stamps - \$250
 - Name badges - \$500 (1/4-page ad)

HOUSING

- Three quarter page ad in the seminar program book
- Logo displayed on supporter page of website
- Direct recognition to each ambassador
 - Housing -\$3,250 (3 nights available)

GIFT-IN-KIND

- Snacks & Candy (chips, granola bars, fruit)
- Markers
- Chalk
- Notecards
- Masking tape
- Packing tape
- First aid kit





Tax-Exempt Status

Programs of the Hugh O'Brian Youth Leadership are organized by volunteers and funded through contributions from corporations, foundations, and individuals. Gifts to HOBY are tax deductible under sections 501(c)3 of the Internal Revenue Service Code.

EIN: 95-06082886

Administration

All funds received are never expended to administrative costs since our staff is comprised of volunteers. This means none of the donations are used to pay salaries or rent. 100% of the contributions are used for the programming needs of HOBY ILCS. The professional backgrounds of the committee members are diverse, and several members are past HOBY Ambassadors.



HOBY Youth Leadership Illinois Central-South Chapter

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